



## Our Commitment to Transparency & Accountability

At PinkRibbon International, we are deeply committed to transparency, accountability, and earning the trust of every donor, fundraiser, and partner who supports our mission.

We recognize the responsibility that comes with every contribution. That's why we ensure all funds are allocated with care, purpose, and measurable impact.

- We publish all funded initiatives—from research grants to patient support programs—on our platform for full visibility.
- We monitor and evaluate every project to measure outcomes, effectiveness, and long-term value.
- We share results openly, so our global community can see the difference their support makes.

All funding decisions are guided by our Global Expert Advisory Group, made up of leading specialists in cancer research, healthcare, and public health. This ensures:

- Every grant is thoroughly and independently reviewed.
- Projects align with global health priorities and avoid duplication of efforts.
- Initiatives contribute to lasting, evidence-based change in prevention, treatment, and support for female gender-related cancers.

Our funding calls and grant approvals are strictly assessed by PinkRibbon International to ensure equity, global relevance, and responsiveness to the needs of the communities we serve.

We are here to create real, lasting change—and we are proud to do so transparently, accountably, and in partnership with you.

**Our Financial Pledge:** PinkRibbon International commits to directing 85% of cash donations for research grants that are chosen by our global expert team. No more than 15% of donations are attributed to operational, administrative costs and awareness. This model ensures that the vast majority of donor contributions go directly toward creating measurable impact around the world.